

West Boulevard Neighborhood Association Meeting
Location: YMCA Courtyard Cafe
June 15th 2021

Meeting Minutes
In attendance:

David Holland - P
Jeanette Deurloo - VP
Elizabeth Zieglmeier
Rose DuBois
Pat Roseland
Jaclyn Lanae

Officer Sigel
Sharissa Hermanson
Rebecca Holland
Priscilla Bade
Deb Jensen from Mt Rushmore Rd group

President Dave called the meeting to order at 7:04pm

Minutes from meeting on May 18 were approved
Pat moved and Elizabeth seconded

Notes from Office Sigel

Stats from last month - only three incidents
 two thefts (one bike, one identity (west blvd resident))
 assault near 11th street, subject arrested for simple assault, domestic violence, drugs,
 spit on the officer

Generally a positive review

Pat mentioned a woman on 9th and St. James that was concerned about a neighbor selling drugs out of the garage. Officer Sigel mentioned that calls for service will log the situation and will then focus resources in that area. Rose mentioned disturbances of peace at the Perkins behind her house and some frustrations about the time it took for officers to show up.

Deb Jensen mentioned that the Mt Rushmore Group had employed Mountain States Security to do patrolling which started on June 1, 2021.

Sharissa mentioned we have security contracted to stay in the park all night during the festival this weekend. Vendors set up on Friday - security is there Friday and Saturday night. Mountain States security.

Pat also mentioned he had installed a Ring security camera

Summer Festival

Vendor count is extremely low this year - about half of normal - 43 confirmed
- Still accepting vendors

All entertainment slots filled except for a couple, Dexter from the Cave is likely helping to fill in the slots. All the slots for the hospitality table are filled in.

Sharissa will post the entertainment schedule to the WBNA Facebook page. A copy will also be in the hospitality booth

Advertising - NewsCenter 1 is going to do a preview of the festival.

RC Journal is doing a short-story

KOTA is also covering the event

Jaclyn asked if we could print graphics to put on the foldable signs that we use for the Wilson Park cleanup. She will send to the printers, Dave will mount them and Jaclyn will set in place.

Community Calendars - the event is listed in several places

Rose asked if there were any additional taxes the vendors will be responsible to pay. Sharissa will check on this. [after the meeting: answer is, yes]

Facebook advertising:

We talked about leveraging a little bit of money this time to use on FB

Pat motioned for adding \$100 budget to use in Facebook ads.

Elizabeth seconded it. The Board approved. Jaclyn will work with Sharissa to post a FB ad.

Officer Sigel suggested we reach out to the City Council for financial support next year, and perhaps that there would be cadets that could help out or the City/Parks and Rec could provide more in-kind services. Officer Sigel said this event is great for the community and should be supported by the City however possible. David mentioned that the largest expense is security. WBNA would have a lot more money to do other things at the festival if the City could provide some of the security. It was mentioned that the City and Parks and Rec are already providing electricity, garbage and picnic tables free of charge. What about a police car and/or fire truck for the kids? A fire truck is at the block party and is a big hit.

Sharissa mentioned she has a budget set up next year as well.

The church youth group is unable to help the way they had planned. We'll need volunteers for trash clean up over the weekend. City is providing dumpsters and recycling containers.

Hand sanitizer provided by Breadroot, and Officer Sigel suggested the Police Department will have lots they can bring if we need it.

Name tags will be figured out by Sharissa for board members and hospitality booth volunteers.

Vendors have been instructed to provide a gift for a raffle at the hospitality booth. Rose wasn't aware of this.

Treasurer's Report

John is not in attendance so we're passing over that for now.

Pat mentioned that Lou Weinberg (West Park Apartments) sent a check that was initially earmarked as a reward for the fires that were being started on the Blvd, and that money is now being donated to the Association and that check is deposited.

Future Meeting Locations

Pat has arranged for us to be able to rent space at the YMCA \$40 per time. Dave suggested we could meet at the Gazebo in Wilson Park. There is some concern about noise and interference. The conversation is to be continued at this point. There's some discussion about budget. Most agreed the YMCA location is good for now. Officer Sigel offered space at the police department.

Thursday night park clean-up reminder

6:30 this Thursday, next one is July 3

Community Learning Forum

Dave presented flyers promoting a community learning forum. The MOA and the City will be coming together to learn from each other at the event on Thursday June 17th at WDT starting at 6:00pm. Officer Sigel said that we "will get a lot of information" if we were to attend.

Newsletter

It was decided that we will be looking at an early August deadline for the next issue. Content and so on will be discussed at the next meeting.

Other notes

Pat suggested adding Officer Sigel for honorary membership - Joy will have to add him to one of her lists at Western Mailers

Officer Sigel reminded us that the Guns and Hoses Blood Drive will be at the old Herberger's Tuesday through Thursday 10-5:30, Friday 7:45am - 2pm.

Pat suggested getting a committee going for another walking tour book. It was talked about printing it through Amazon this time, and including color and black & white photos to make it more connective for the walk tours.

Jaci mentioned she'll be out of town for the next few months and won't be as available. Rose also suggested she doesn't feel like she's contributing as much as she should or would like to. Dave encouraged her to stay on through the end of the year.

Dave adjourned the meeting at 8:21pm